



GANVAM

MERCADO



Previsiones 2023-2030



La demanda de vehículos depende en gran medida de la evolución económica



Crecimiento del PIB español del 1,4% para 2023

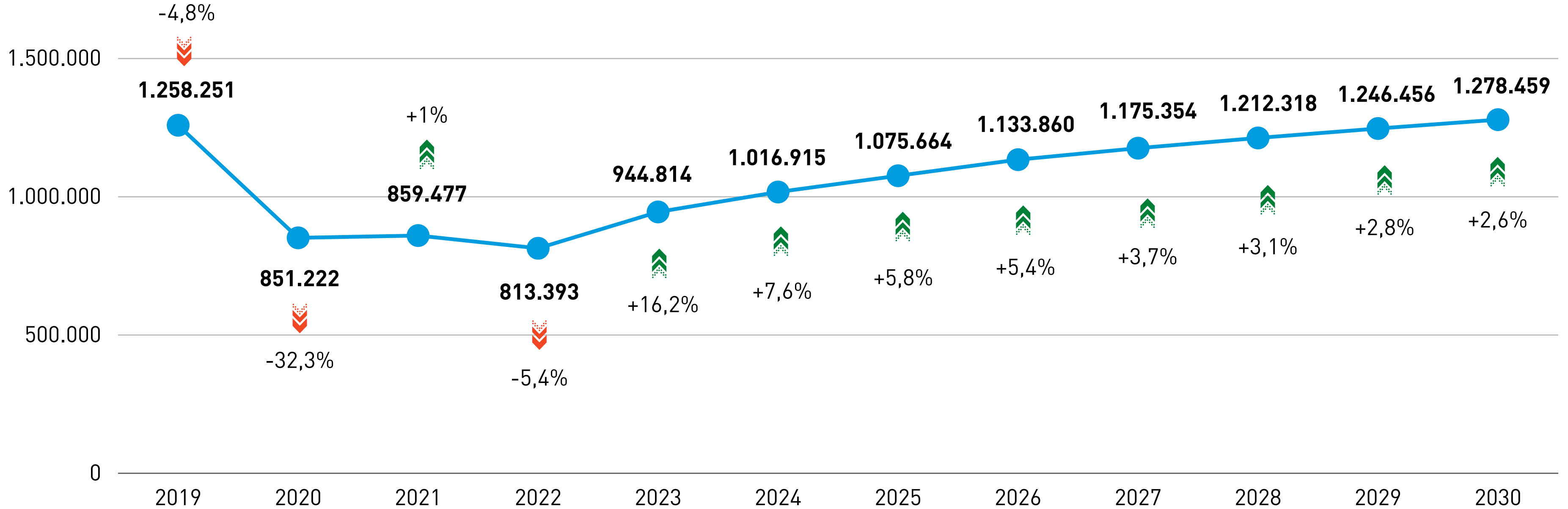


La demanda se verá impulsada por la recuperación de la oferta

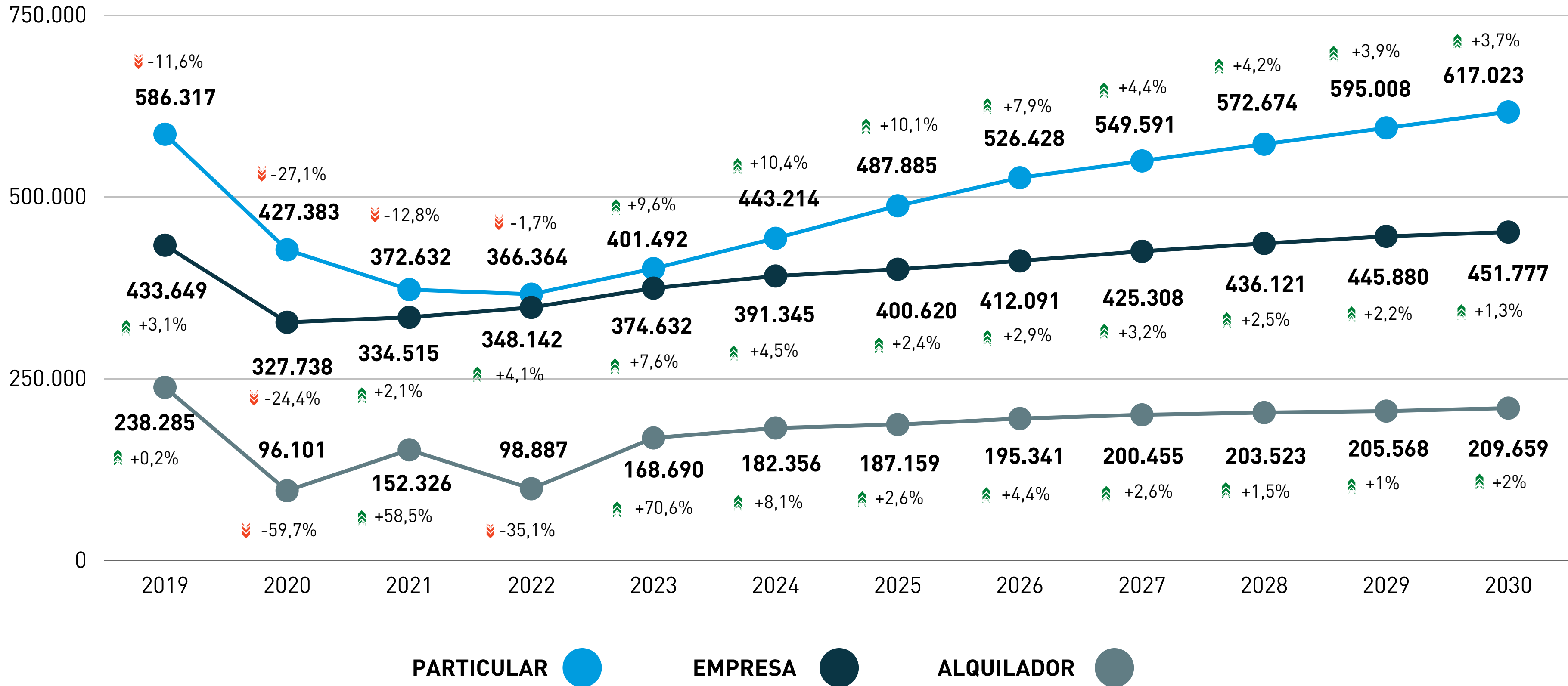
A photograph of a row of cars parked in a lot, overlaid with a semi-transparent blue filter. The text 'MATRICULACIONES DE VEHICULOS' is centered in white, bold, uppercase letters. The background shows a parking area with several cars, a building with a curved facade, and a pagoda-like structure in the distance.

MATRICULACIONES DE VEHICULOS

Matriculaciones turismos



Matriculaciones turismos por canales





ELECTRIFICACIÓN: TENDENCIA

ASTORA

INFOVA

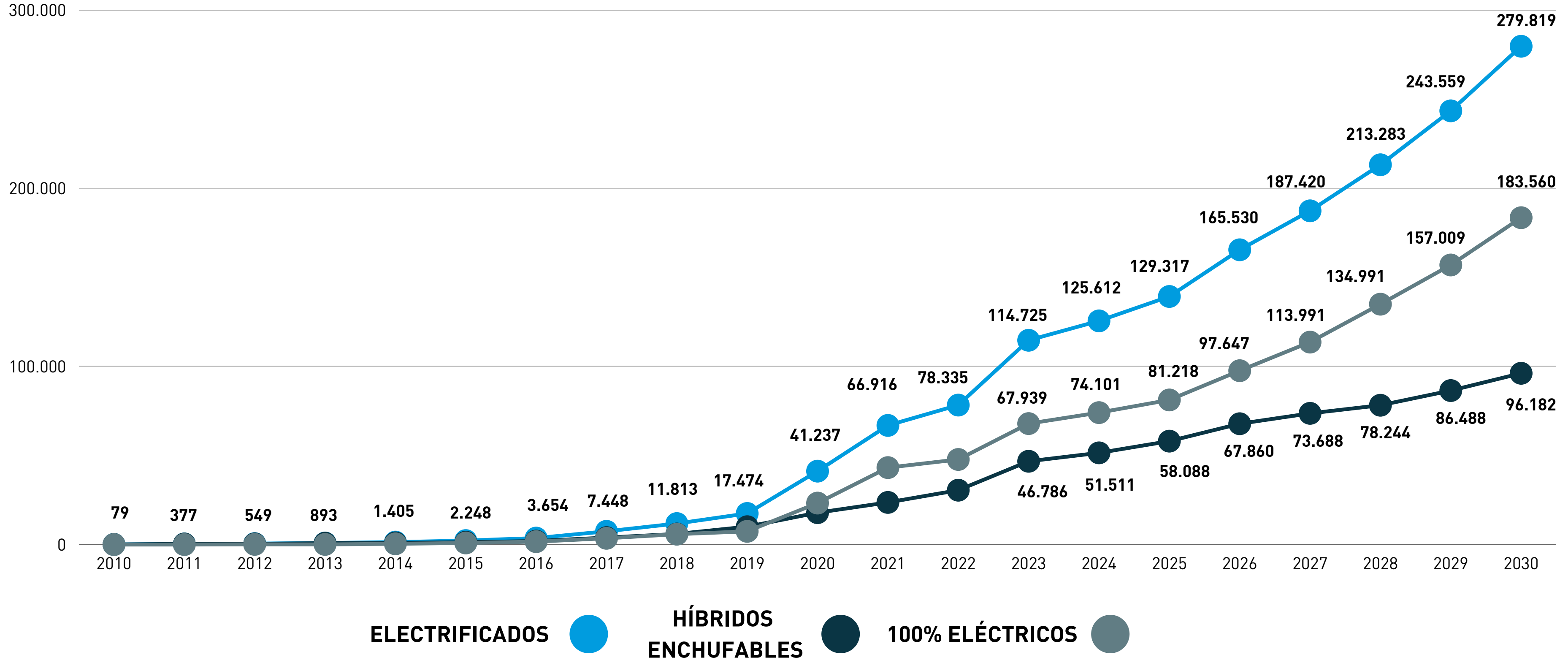
Rallycar

FERDOW

PAGID
RACING

HELLA

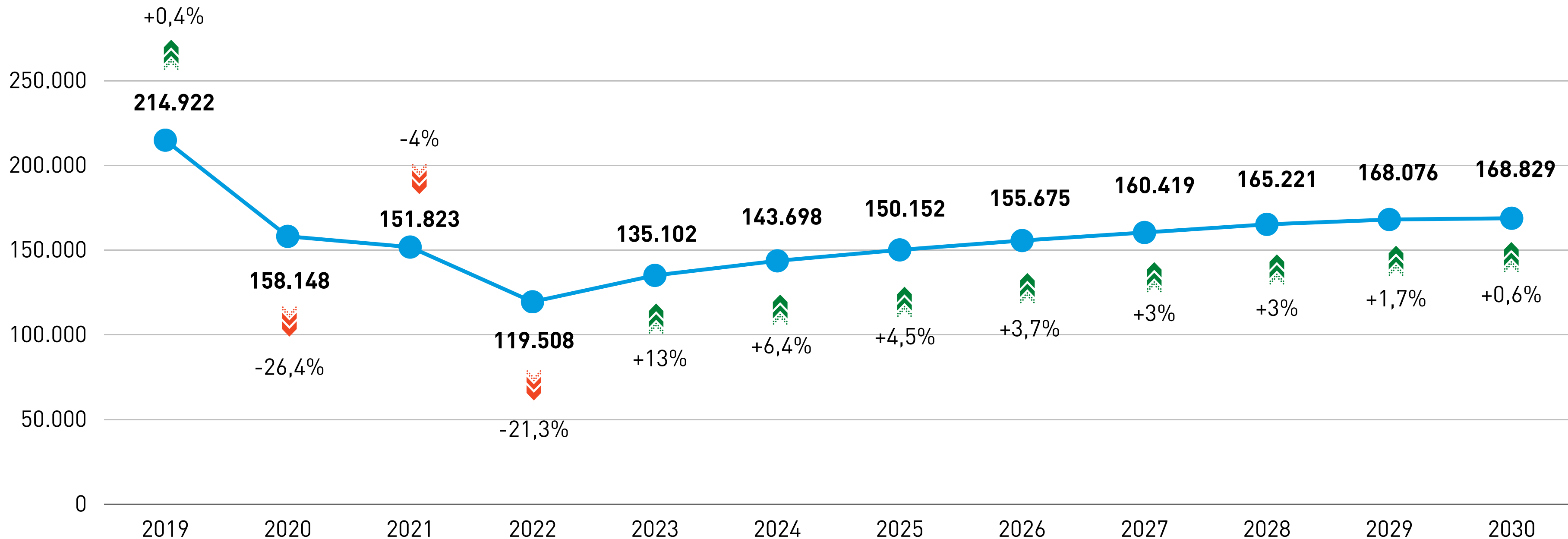
Matriculaciones turismos electrificados



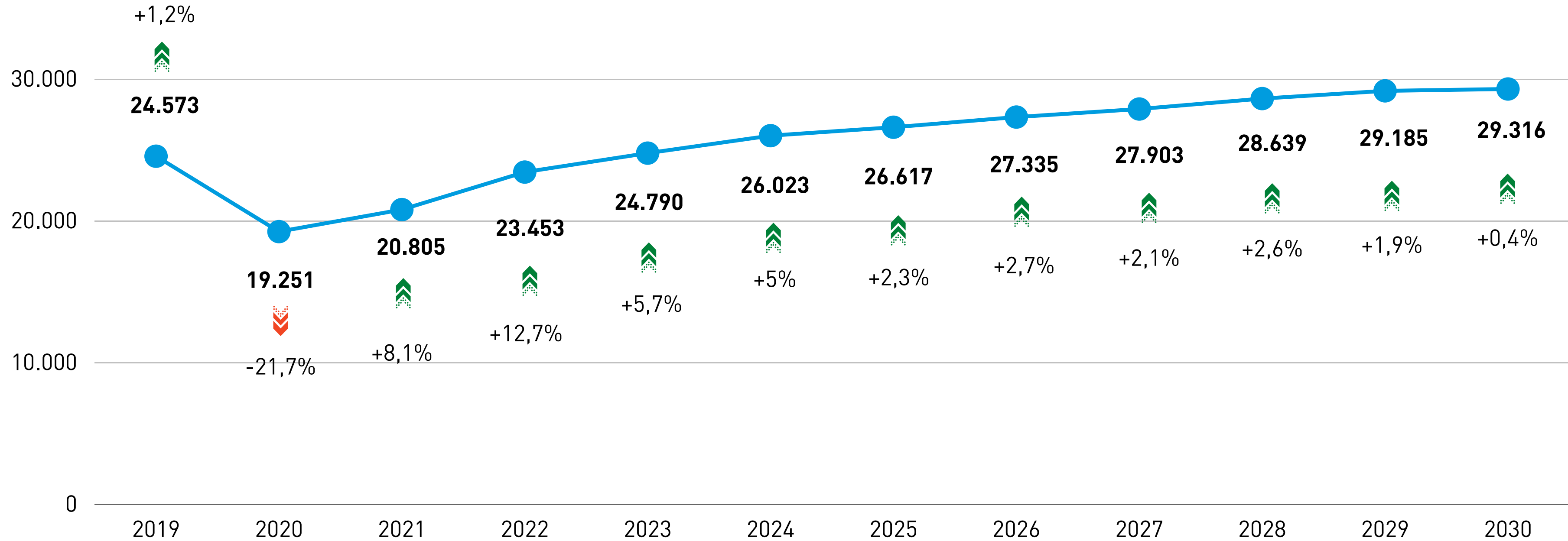
The image shows a row of commercial vans parked in a lot. The foreground features a white van, and behind it is a blue van. The entire image is overlaid with a semi-transparent blue filter. The text 'TIPO DE VEHÍCULOS' is centered in a bold, white, sans-serif font.

TIPO DE VEHÍCULOS

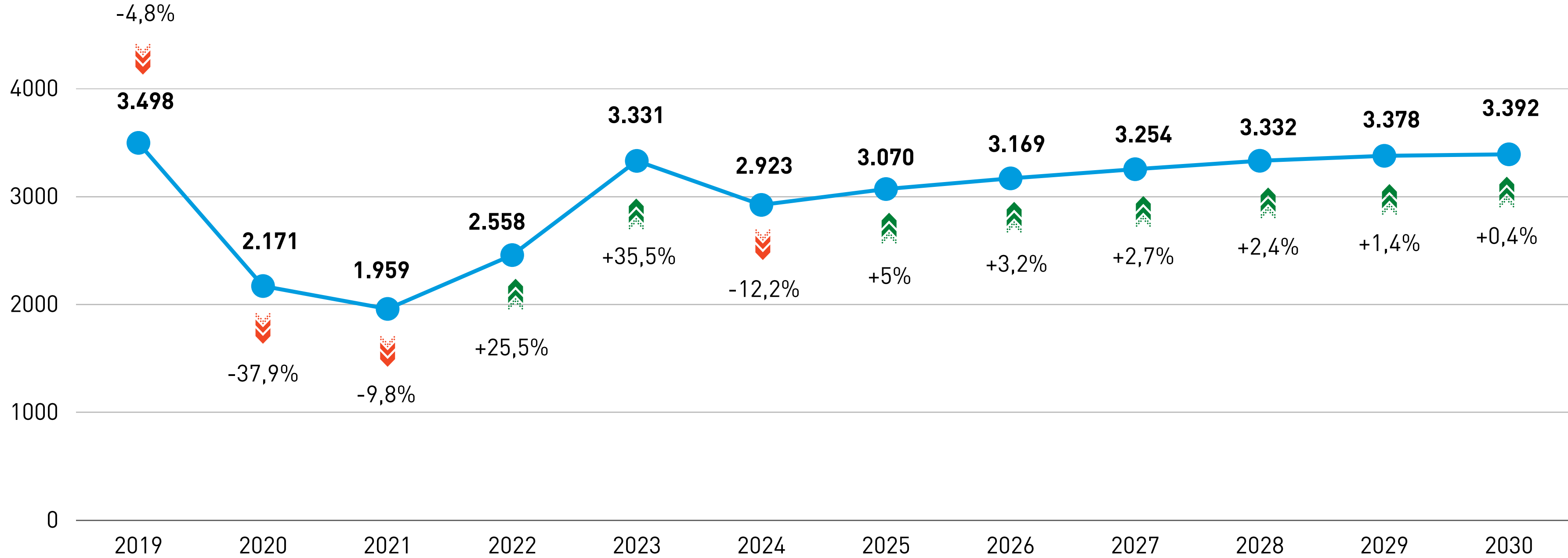
Matriculaciones comerciales ligeros



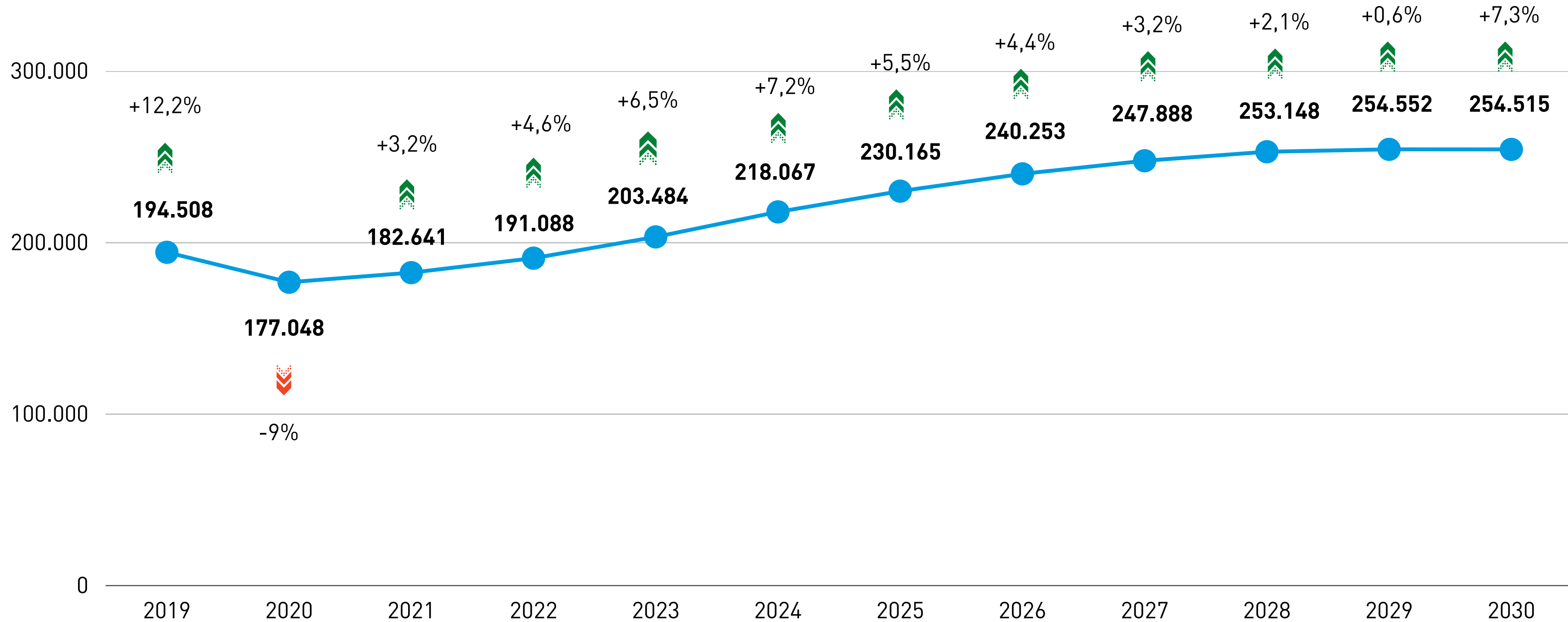
Matriculaciones industriales



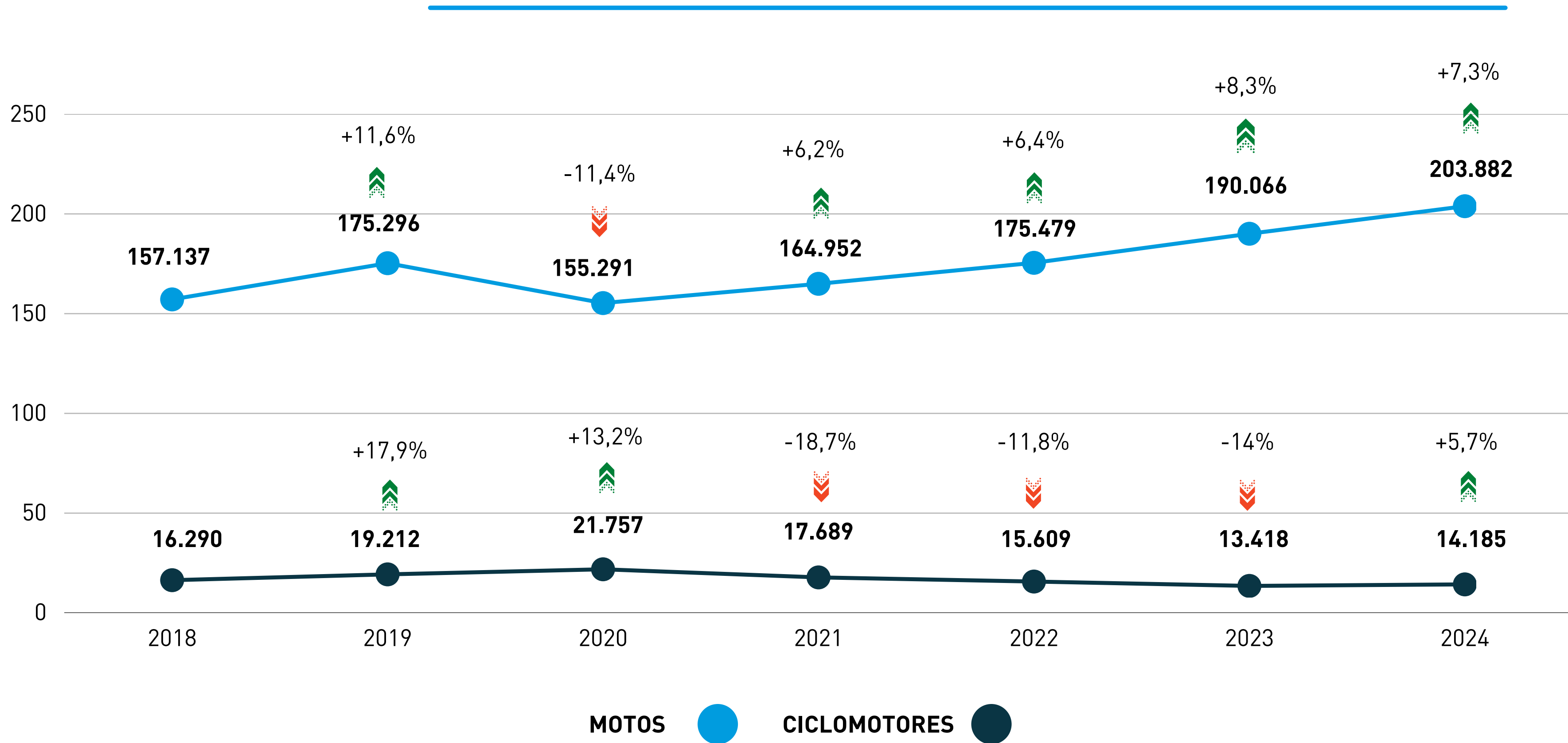
Matriculaciones autobuses



Matriculaciones dos ruedas (motos y ciclos)



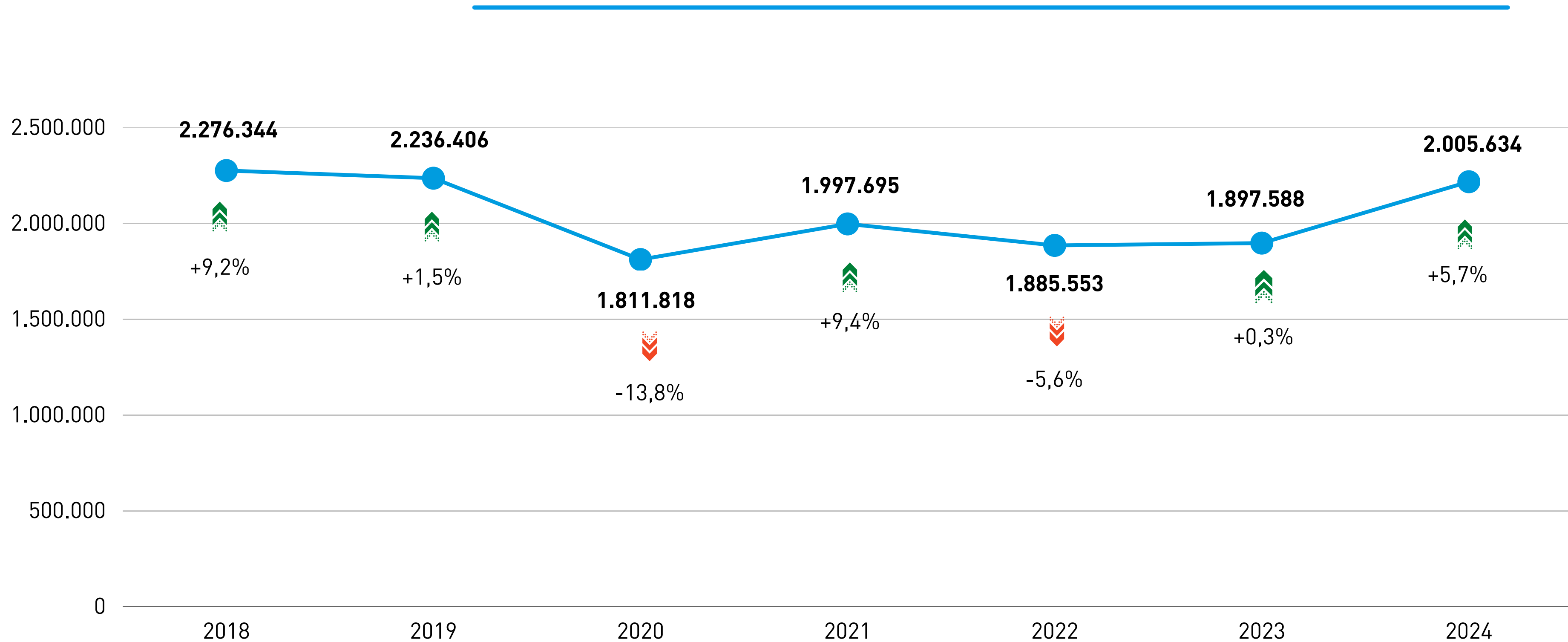
Motos y ciclomotores





VENTAS DE OCASIÓN

Ventas de turismos de ocasión





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